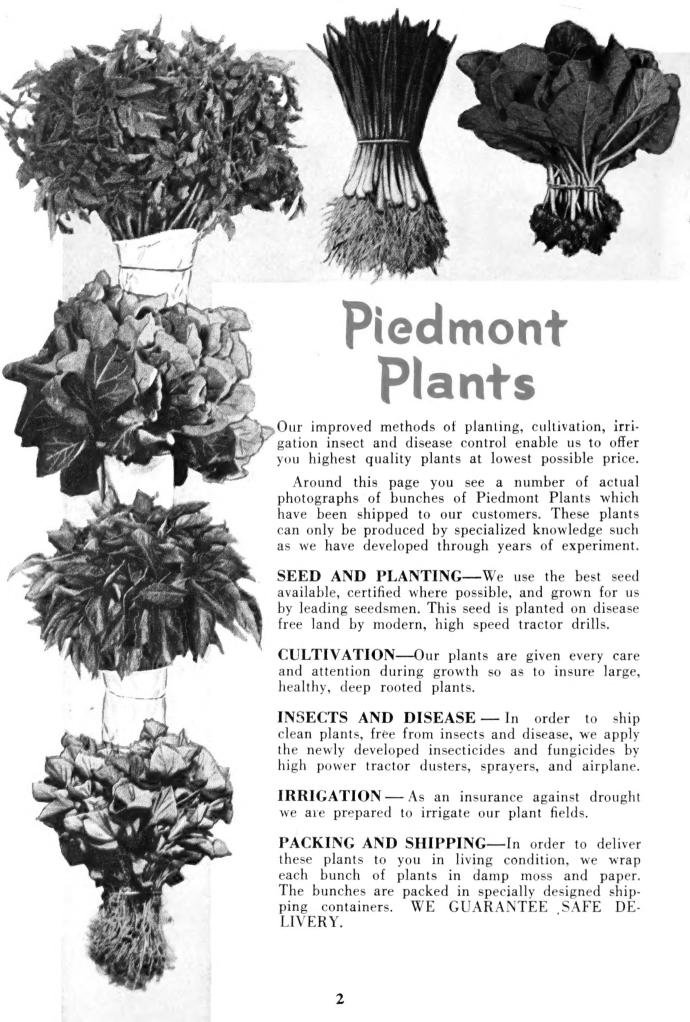
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

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Quality in Plants

PIEDMONT FIELD-GROWN PLANTS. The market gardener who grows vegetables for early market knows how important it is to get crops on the market early, if large profits are to be realized. The home gardener also wants early vegetables. To get an early start it is necessary to grow seedlings in hot beds, transplanting them to cold frames to harden. The best and cheapest solution to the problem is to set Piedmont Field Grown Plants.

SUITABLE CLIMATE NECESSARY. In the middle south the climate is adapted to growing plants in the open, which are hardy enough to set in the open farther north. Our farms are located where there is enough cold weather to grow plants hardy enough to set in the open fields.

SELECTED PLANTS. Piedmont Plants are grown from high grade seed, and will be found true to type and variety. Our plants are hand selected, and are large enough to set in the field. No small, inferior, trashy plants shipped. We ship you the kind you order, properly labeled, and full count guaranteed.

SATISFACTORY DELIVERY. Some people hesitate to order plants from a distance, because they are afraid that tender plants cannot be delivered in good condition. We have shipped our plants successfully for many years all over the United States. We have satisfied customers in every state. We guarantee to deliver the plants you order in perfect condition. If you are not satisfield on delivery, we will replace your order.

3



Planting and Cultural Directions

CARE OF PLANTS ON ARRIVAL—As soon as your plants come, take them out of the crates and set them out. If not ready to set, trench them out in soft mud, cutting the strings and spreading the plants. Keep the roots moist and the tops dry.

CULTURE—CABBAGE, COLLARD, BROCCOLI AND CAULIFLOWER—Prepare land with one thousand pounds of 4-8-6 fertilizer in three foot rows. Set plants 15 to 18 inches in the row, which requires about ten thousand plants to the acre. These plants are frostproof, and will usually stand a temperature of ten degrees below freezing. Set the plants in the soil up to the bud and water. For sucking insects spray with Blackleaf 40 or dust with Rotenone. For leaf eating insects dust with calsium arsenate or 5% DDT dust.

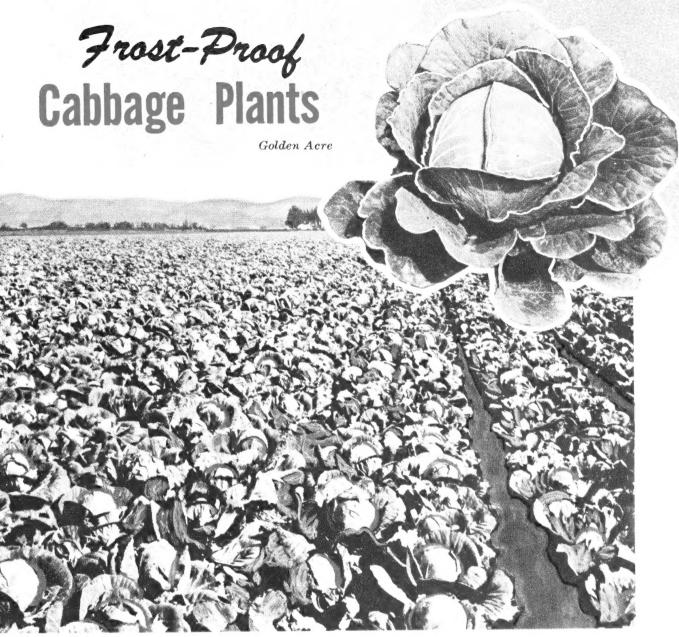
CULTURE — ONIONS —Onions are frostproof and can stand a temperature ten degrees below freezing. Prepare land in two foot rows using one thousand pounds of 4-8-6 fertilizer to the acre. Set plants 4 to 5 inches apart in the row, which requires 50 to 60 thousand plants to the acre. Harvest when the tops dry and cure for storage. Dust for onion thrip with 5% DDT or Benzine Hexachloride.

CULTURE — LETTUCE — Prepare land in two foot rows using one thousand pounds of 4-8-6 fertilizer to the acre. Set plants 12 inches apart in the row, which will require twenty thousand plants to the acre. These plants will stand ten degrees below freezing, and should be set early enough to head before hot weather.

CULTURE — TOMATO — Prepare land in four foot rows, using 600 lbs. of 4-12-6 fertilizer to the acre. Set plants up to the first leaf three feet apart in the row, which requires 3,500 plants to the acre. Will stand no frost. For insects, fungous and bacterial diseases spray every 10 days with Bordeaux Mixture, or dust with 7% metallic Tri-Basic Copper Sulphate and 20% calsium arsenate.

CULTURE—PEPPER AND EGGPLANT—These plants will not stand any frost. Prepare land in three foot rows using 800 lbs. of 4-12-6 fertilizer to the acre. Set plant up to the first leaf two feet apart in the row, which requires 7,500 plants to the acre. Dust Eggplant every 10 days with 20% arsenate dust for potato bugs.

CULTURE — SWEET POTATO — Prepare land in 3½ foot rows, using 800 to 1,000 lbs. of 4-8-8 fertilizer to the acre, and throw up 8 inch ridges on the fertilizer. Set plants after danger of frost is over, 12 to 15 inches apart, which requires 11,000 plants to the acre. Harvest just before frost kills the vines.

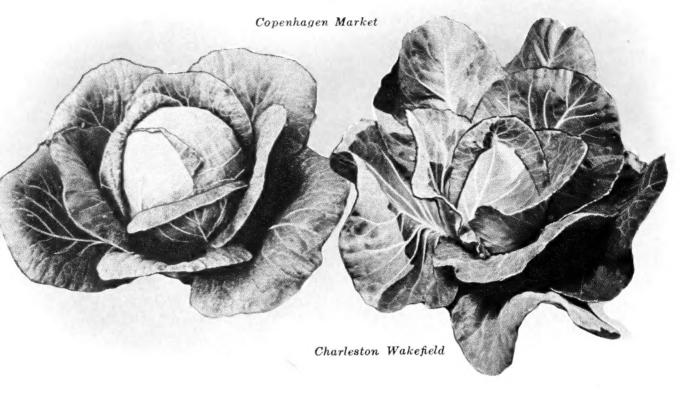


FIELD OF CABBAGE

THE Frostproof Cabbage Plant has become so well known that it is hardly necessary to point out its advantages.

On our farms the soil and climate are especially adapted to the growing of hardy, tough, healthy cabbage plants. The plants make a slow growth during the early part of the winter and spring, and soon become very tough and hardy. They will stand a temperature of 20 degrees above zero without injury and can be shipped to territory with a colder climate. Light snows, sleet, and moderate freezes will not hurt them, and they can be set in the open four to six weeks earlier than hotbed plants. The top of the plant does not grow, but the root becomes established, enabling the plant to make a rapid start, and mature headed cabbage two or three weeks earlier.

Piedmont Field-grown Frostproof Cabbage Plants will produce bumper crops early enough to get top prices.



VARIETIES

CHARLESTON WAKEFIELD — 71 days from plants. Heads pointed and heart shaped, weighing 4 to 5 pounds. This is a selection of the Early Jersey Wakefield, a week later, but with larger heads. Popular for the home garden, and very cold resistant. Plants ready January to June.

GOLDEN ACRE—65 days from plants. Earliest round headed cabbage, averaging 3 pounds to the head. An extra early Copenhagen Market with a smaller head. Heads are round and solid. A favorite with market gardeners for early market. Plants ready January to June.

COPENHAGAN MARKET — 70 days from plants. The leading market variety. Heads large, round and solid with few outer leaves, weighing 3 to 3½ pounds. Our strain of this variety is extra early, and very uniform. Plants ready January to June.

FARLY ROUND DUTCH — 75 days from plants. An excellent second early variety for home and market garden. Heads ball shaped, very firm, weighing 4 to 5 lbs. Cold resistant and seldom goes to seed. Plants ready January to June.

DANISH BALLHEAD or HOL-LANDER—100 days from plants. Most widely used and the best of the late varieties; desirable for shipping, storage, and kraut. Heads deep round, very hard, and decidedly compact, weighing 6 to 7 pounds. Plants ready January to June.

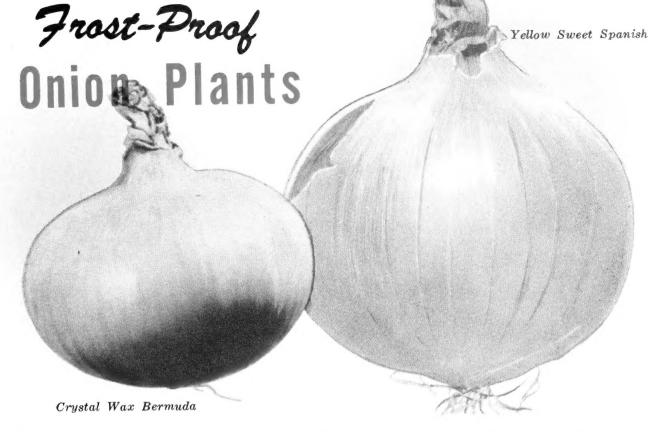
MARION MARKET— 75 days from plants. A yellows or wilt resistant type of Copenhagen Market. Same shape as Copenhagen, but will make a heavy crop on land infested with yellows disease where other varieties fail. Somewhat coarser than Cophenhagen. Plants ready Jan. to June.

PRICES ON CABBAGE PLANTS

Cabbage tied 50 to bundle. Shipping weight 18 lbs, to 1000 plants.

Cabbage fied 50 to buildle. Shipp	mg weight to ibs. to root plants.
BY PARCEL POST Postage Prepaid	BY EXPRESS
100 Plants for\$.60	Transportation Charges Collect
200 Plants for 1.00	1,000 to 4,000 Plants\$1.75 per 1000
500 Plants for 1.50	5,000 to 9,000 Plants\$1.60 per 1000
1000 Plants for 2.75	10,000 Plants and over_\$1.50 per 1000

Write for prices on lots of 100,000 and over — Telephone—Day 1633, Night 1338



SOUTHERN grown onion plants are no longer an experiment. Large quantities are set out every year, and they are rapidly displacing sets. They will grow large, sweet onions early, and are good keepers. They produce onions two to three times larger than sets, and seldom run to seed. They can be set early, the same time you would put out sets or cabbage plants. Therefore we strongly advise you to use our plants instead of sets, whether for the market or home use. Piedmont Onion Plants are grown from the very best seed, and will be found true to name. Ready January 1st to July.

VARIETIES

YELLOW BERMUDA. The most popular and widely planted of the Bermuda varieties. It is sometimes called the White Bermuda although it is a light yellow or straw color. This is a thin flat shaped onion, and very sweet; many people eat them like an apple.

CRYSTAL WAX BERMUDA. One of most attractive onions grown. It is clear, waxy white onion, and has the same delightful mild flavor as the Yellow Ber-

muda. It is the same shape as the Yellow Bermuda.

VALENCIA or SWEET SPANISH. A globe shaped onion, light yellow in color, and grows as large as the Prizetaker. It is mild in flavor, a good yielder and a splendid keeper.

WHITE SWEET SPANISH—Similar to Yellow Sweet Spanish except that it is white.

PRICES ON ONION PLANTS

Onion plants tied 100 to bundle. Shipping weight 7 lbs. to 1000 plants.

		BY PARCEL POST	BY EXPRESS
		Postage Prepaid	Transportation Charges Collect
100	Plants	for\$.50	
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300	Liants	0.05	1 1000
1000	Plants	for 2.35	10,000 Flants and Over _ 1.25 per 1000
1000			T 1-1- Day 1633 Night 1338

Write for prices on lots of 100,000 and over — Telephone—Day 1633, Night 1338



Lettuce Plants

While not quite so hardy as cabbage and onion plants, our Lettuce plants will stand considerable frost and cold weather. Good head lettuce can be grown in the home garden. Set out some of our plants this year instead of buying your lettuce. Set out at about the same time as cabbage. Plants ready January 1st to June. Shipping weight 18 lbs. per 1000 plants.

VARIETIES: Imperial 44.

PRICES: By Mail Postpaid—25 for 50c; 50 for 75c; 100 for \$1.00; 500 for \$3.25; 1,000 for \$4.50.

By Express Collect — 1,000 to 4,000 at \$3.50 per 1,000; 5,000 to 9,000 at \$3.25 per 1,000; 10,000 and over at \$3.00 per 1,000.

Broccoli Plants

Ready January to June. — Calabrese Improved, Green Sprouting. A delicious vegetable, steadily gaining in favor. Similar to cauliflower, but hardier. Shipping weight 18 lbs. per 1000 plants.

PRICES: By Mail Postpaid—25 for 50c; 50 for 75c; 100 for \$1.00; 500 for \$3.00; 1000 for \$4.50.

By Express Collect — 1,000 to 4,000 at \$3.50 per 1000; 5,000 to 9,000 at \$3.25 per 1,000; 10,000 and over at \$3.00 per 1,000.

Cauliflower Plants

Ready January to June. Our cauliflower plants are hardy and may be set earlier than home grown plants. Variety: Early Snowball, best and most widely used variety.

PRICES: By Mail Postpaid—25 for 75c; 50 for \$1.00; 100 for \$1.50; 500 for \$6.00; 1,000 for \$10.00.

By Express Collect—1,000 to 4,000 at \$ 9.00 per 1,000; 5,000 to 9,000 at \$8.50 per 1,000; 10,000 and over at \$ 7.50 per 1,000.

Collard Plants

Similar to Cabbage Plants, but do not make heads. Make large, succulent green leaves of excellent flavor for use as "boiling" greens. Very hardy and easy to grow.

VARIETY: Georgia Collard. Ready Jan. to July. Shipping weight 18 pounds per 1,000 plants.

PRICES: By Mail Postpaid—100 for 60c; 200 for \$1.00; 500 for \$1.50; 1,000 for \$2.75. By Express Collect: 1,000 to 4,000 at \$2.00 per 1,000; 5,000 to 9,000 at \$1.75 per 1,000; 10,000 and over at \$1.50 per 1,000.

		Date of Order	19
PIJ	EDMONT P	LANT COMPANY, Greenville, South	Carolina
Ger	ntlemen: I en	close herewith \$	for the
Pla	nts listed belo	ow, to be Shipped by (Parcel Post or Express)	
Str	eet or R.F.D	(Print Plainly)	
Pos	st Office	State	e
		(If Different from Post Office) Vant Shipment Made	
Company	Quantity	VARIETY	PRICE
		CABBAGE PLANTS	
		Charleston Wakefield	
		Copenhagen Market	
		Golden Acre	
		Early Round Dutch	
		Danish Ballhead	,
OF		Marion Market	
FROST PROOF		ONION PLANTS	
ST		Yellow Bermuda	
FRO		Crystal Wax Bermuda	
		Yellow Sweet Spanish	
		White Sweet Spanish	
	LETTUCE,	BROCCOLI, CAULIFLOWER, COLL	ARD PLANTS
		Imperial 44 Lettuce Plants	
		Calabrese Broccoli Plants	
		Early Snowball Cauliflower Plants	
		Georgia Collard Plants	
		T	

	Quantity		V	ARIETY		PRIC	CE
		TOM	ATO PLAN	NTS	Amount forward		
		Stoke	sdale				
KILL		Pritch	ard				
		Marg	lobe				
T K		Rutge	rs				
FROST		Great	er Baltimore				
Ma.	PE	PPER,	EGGPLAN	NT and POTAT	ro plan	NTS	
		Califo	ornia Wonder	Pepper Plants			
		Black	Beauty Egg	olant Plants			
		Porto	Rico Sweet 1	Potato Plants			
				Total amount o	f order		
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	Date of Order	19
EDMONT P	LANT COMPANY, Greenville, South	Carolina
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lanta listed hold	yy to he Shinned by	
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reet or R.F.D		
ost Office	Sta	te
xpress Office	(If Different from Post Office	
	(If Different from Post Office	
Quantity		PRICE
	CABBAGE PLANTS	
	Charleston Wakefield	
	Copenhagen Market	
	Golden Acre	
	Early Round Dutch	
	Danish Ballhead	
	Marion Market	
	ONION PLANTS	
	Yellow Bermuda	
	Crystal Wax Bermuda	
	Yellow Sweet Spanish	
	White Sweet Spanish	
LETTUCE,	BROCCOLI, CAULIFLOWER, COL	LARD PLANTS
	Imperial 44 Lettuce Plants	
	Calabrese Broccoli Plants	
	Early Snowball Cauliflower Plants	
	Georgia Collard Plants	
	Forwar	·d

		TOM	ATO PLAN	NTS	Amount forward		
		Stokes	sdale				
		Pritch	ard				
771		Margl	obe				
FROST KILL		Rutgers					
ROS		Greate	er Baltimore				
FI	PEF	PER,	EGGPLAN	NT and POTAT	O PLA	NTS	
		California Wonder Pepper Plants					
		Black	Beauty Egg	plant Plants			
		Porto	Rico Sweet 1	Potato Plants			
				Total amount of	f order		
		IMP	ORTANT -	READ CAREFULL	.Υ		
a fa friei	vor to us if y	ou will	write below	o those who grow the names and ad ants. Your name	dresses o	f any o	f your
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						-	
	Please write	below tl	he names of	any stores who ha	ndle plan	its	
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		-					

VARIETY

Quantity

PRICE



Field-Grown

CERTIFIED

Tomato Plants

PIEDMONT Field-Grown Tomato Plants have proven to be the most satisfactory and economical solution of the tomato plant problem in the north, both for large canning factories and home gardeners.

Our tomato plants are grown from the best Certified seed, and the plants are Certified by the State of Georgia. The seed is disinfected before planting on disease free land. They are thoroughly dusted by power dusters from the time they come up. This insures you true to name, disease free plants.

The seed is planted in the open field where the plants become acclimated to outdoor temperature, which enables them to be set in the open field. They are not frostproof, as it is impossible to grow frostproof tomato plants. However, they are not like the tender seedlings you get from a greenhouse, but are large, stalky plants, hard enough to make a quicker start than greenhouse plants.

Our plants are carefully selected in the field as they are pulled one at a time. The plants are 8 to 10 inches high with a well developed root system. Many people think tomato plants are too tender a plant to ship long distances successfully. However, the way we wrap them with damp moss and paper and pack them in special hampers, we can deliver them in good condition anywhere east of the Rocky Mountains.



Days to Harvest	Shape of Fruit
70	Ŏ
73	Ŏ
77	Ŏ
80	Ŏ
82	Ŏ

Varieties

STOKESDALE. An excellent early variety for market and home garden. Fruits are scarlet, ripening from the inside out, a deep globe in shape. Plant is rather open in habit with medium heavy foliage. Very similar to Bonny Best.

PRITCHARD or SCARLET TOPPER. A wilt resistant variety similar to the Marglobe but earlier. It is disease resistant and very productive. The fruit is scarlet, large, smooth and globular in shape.

MARGLOBE. Wilt resistant tomato developed by U. S. Department of Agriculture. Fruit medium size, smooth and solid; globe shape, scarlet color, good shipper. Has become very popular for main crop.

RUTGERS. A new wilt resistant variety rapidly coming into favor in the eastern canning sections. Similar to the Marglobe in many characteristics, it produces slightly larger fruit and more foliage. Scarlet in color, it ripens from the inside out.

GREATER BALTIMORE. A mid-season variety, very popular for main crop and canning. Probably more of this variety used by large canners than any other variety. Very dependable, producing extra heavy crop of large firm tomatoes.

Start your tomato crop right with PIEDMONT FIELD-GROWN PLANTS. Ready April, May and June.

PRICES ON FIELD-GROWN TOMATO PLANTS

Tomato plants wrapped 50 to bundle. Shipping weight 25 lbs. to 1000 plants.

BY PARCEL POST Postage Prepaid

25	Plants	for\$.50
50	Plants	for	.75
100	Plants	for	1.00
500	Plants	for	3.00
1000	Plants	for	4.50

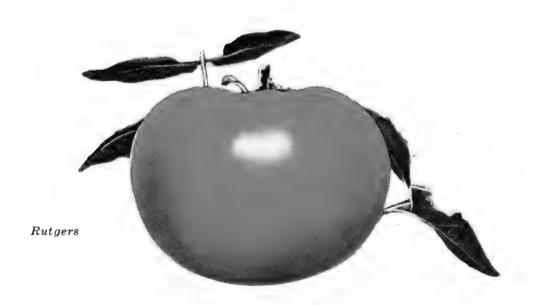


Marglobe

BY EXPRESS

Transportation Charges Collect
1,000 to 4,000 Plants_____\$3.50 per 1000
5,000 to 9,000 Plants_____ 3.25 per 1000
10,000 Plants and over____ 3.00 per 1000

Write for prices on lots of 100,000 and over. Telephone—Day 1633, Night 1338



Each Bunch of 50 Plants Carefully Wrapped in Damp Moss and Paper. We Guarantee Satisfactory Delivery.

Piedmont Pepper Plants

Our Pepper Plants, like tomato plants, are suitable for setting in the open field after danger of frost is over. Our plants are field-grown, and therefore more hardy than hotbed plants. Set these plants instead of trying to grow pepper from seed, and you will be surer of an early crop. Ready April, May and June.



California Wonder

CALIFORNIA WONDER. 75 days from plants. The outstanding sweet variety for market gardeners and shipping. Fruits four lobed and chunky, large size; flesh thicker than any other variety, sweet and mild.

Pepper plants wrapped 50 to bundle. Shipping weight 15 lbs. to 1000 plants.

PRICES BY MAIL, POSTPAID	PRICES BY EXPRESS, COLLECT
25 Plants for\$.50	Per 1000
50 Plants for	1,000 to 4,000 Plants\$4.00
100 Plants for 1.00	5.000 to 9.000 Plants 3.75
500 Plants for 3.00	10,000 Plants and over 3.50
1000 Plants for 4.50	•

Piedmont Eggplant Plants

Like the tomato and pepper plants, our Eggplant Plants are field-grown, and have the same advantages over trying to grow eggplant from seed. We can supply you with large, healthy plants with well developed root systems. Ready April, May and June.

BLACK BEAUTY. 80 days from plants. The best all around variety for home gardeners and truckers. Fruit large egg shaped, dark purple in color, and hold up well after picking.



Black Beauty

Eggplant plants wrapped 50 to bundle. Shipping weight 15 lbs. to 1000 plants.

	PRICE	ES BY MAIL, POSTPAID		PRICES BY	EXPRESS,	COLLECT
25	Plants	for	\$.50			Per 1000
		for		1,000 to 4,000	Plants	\$4.00
100	Plants	for	1.00	5,000 to 9,000	Plants	3.75
500	Plants	for	3.00	10,000 Plants at	nd over	3.50
1000	Plants	for	4.50			

Sweet Potato PLANTS

Our Potato Plants are grown from selected seed stock grown on our own farms. They are treated for all kinds of disease, and are government inspected. Our customers are therefore protected from the many kinds of potato plant diseases which are becoming so prevalent throughout the South.



Porto Rico

VINE PORTO RICO—This is a southern Yam potato with rich, deep yellow meat, sweet and juicy. It is the most popular of the yam potatoes, and is an enormous

yielder. It can be grown successfully in many sections of the North, and we recomment it to those who have never tried the southern yam. Ready April, May and June.

Potato plants wrapped 50 to bundle. Shipping weight 16 lbs. to 1000 plants.

PRICES ON VINE PORTO RICO

BY PARCEL POST Postage Prepaid	BY EXPRESS
50 Plants for\$.75	Transportation Charges Collect
100 Plants for 1.00	1,000 to 4,000 Plants\$4.00 per 1000
500 Plants for 3.00	5,000 to 9,000 Plants 3.75 per 1000
1000 Plants for 4.50	10,000 Plants and over_ 3.50 per 1000

TESTIMONIAL LETTERS

When my plants first arrived I wasn't the least bit disappointed in the way they looked as I think they may have been on the road for quite a long time. However, I planted them all and I never saw such results. I had cabbage, onions and tomatoes. My neighbors even asked me where I got such cabbages, and the little onion plants seemed so small and yet they developed in this northern section of New England to as large an onion as I have seen, and they are delicious. We also had a great abundance of tomatoes and the plants were indeed very vigorous. When a concern puts out a product that is good I think they should know about it, thus my praise for your plants.

H. L. Bushnell, Laconia, N. H. The tomato, lettuce and cabbage plants which we received from you last year produced wonderful crops in spite of the fact that we had freezing weather after the lettuce and cabbage were set out. We had individual heads of lettuce weighing up to three pounds.

L. E. Gorsuch, Collins, Ohio.

At this time I take the opportunity of thanking you for the excellent plants I received of you last year. They arrived in perfect condition and were not in the least harmed by a severe frost ten days after they were set out.

Ralph Grabel, Somerville, N. J.



With the inauguration of Air Parcel Post this year it is now possible to deliver plants to you by Air Mail, Air Express and Air Freight. While rates are high it is the ideal way to ship plants, as it gives overnight service to most points in the east and middle west. Planes fly at an altitude that keeps the plants cool and fresh.

AIR PARCEL POST—We give below a scale of Air Mail postage required on 50, 100, 500 and 1,000 plants to be added to the prepaid parcel post prices listed in this catalog for prepaid Air Mail delivery.

STATE Number of Plants	CABBAGE, ONION, LETTUCE, BROCCOLI, CAULIFLOWER, COLLARD				TOMATO, POTATO, EGGPLANT, PEPPER			
	50	100	500	1000	50	100	500	1000
Ga Fla Ala S. C.	\$.40	\$.52	\$.82	\$1.18	\$.52	\$.57	\$1.02	\$1.44
Ark La Miss Tenn Ky N. C Va W. Va.	.45	.60	1.17	1.85	.60	.70	1.56	2.34
Ind III Ohio - Penn Iowa - Kan Md Mass Wis N. J Mich Nebr N. Y Okla Tex Vt Conn Del R. I D. C.	.50	.73	1.81	3.09	.73	,91	2.54	4.02
Me N. H S. Dak N. Dak Minn.	.65	.84	2.37	4.17	.84	1.10	3.40	5.46
Ariz Utah - Mont Col.	.75	.93	3.16	5.56	.93	1.29	4.49	7.35

Example: The parcel post prepaid price of 200 cabbage, 200 onion, 100 lettuce is \$2.75. The additional postage for Air Mail can be found in the column for 500 plants opposite your state. If you want the above order in two shipments at different dates the 100 rate applies.

AIR EXPRESS is somewhat cheaper on larger shipments, but we have rates to only the larger airports. Sample rates per pound are as follows: Chicago 15c; Philadelphia 17c; New York 19c. Boston 23c. All air express shipments are made transporation charges collect.

AIR FREIGHT — On large shipments we can get you special rates for delivery by large freight transport planes. Rates to points in the east and middle west range from \$5.00 to \$10.00 per 100 lbs. Rates to your nearest airport quoted on request.

Packing and Shipping

Many of our oldest and most satified customers once hesitated to avail themselves of the advantages of our field grown plants because they thought it impossible for us to deliver them over long distances in good condition. One trial will convince you as it did them, that this fear is unfounded, and that forty years of experience plus the utmost care in packaging and shipping, will deliver your plants to you in perfect condition.

The illustrations on this page show the care given your plants in our packing house which enables us to guarantee delivery anywhere in the United States east of the Rocky Mountains.

Damp moss is placed around the roots to prevent excessive wilting.

